

WEEKLY PBCG SCHEDULE

MONDAY - #PROMOTION

Kick off the week by promoting your business with a single advert or post. Keep it concise and captivating, encouraging interaction.

TUESDAY - #THANKYOU

Express gratitude by giving thanks or sharing a testimonial for a business or individual in the Purbeck area. Cultivate a positive atmosphere within the community.

WEDNESDAY - #WEBSITE

Share the link to your website to create a weekly directory of group members. This allows others to explore your business further and strengthens the community connection.

THURSDAY - #BIZTIP

Offer valuable business tips, whether related to your industry or a general principle you live by. Focus on sharing knowledge and insights rather than promoting your own services.

FRIDAY - #PBCGOFFER

Provide exclusive offers to add value to group membership. These should be special deals or discounts, encouraging engagement and creating a sense of exclusivity.

SATURDAY - #WEEKEND

Share your weekend plans and a bit about yourself. This personal touch helps build a sense of community and encourages members to connect on a more personal level.

SUNDAY - #FBINSTAGRAM

Wrap up the week by dropping your Facebook and Instagram links. This not only helps group members connect but also aids in growing your social media following.

Remember, any **#EVENTS** can be shared on any day, and feel free to seek or offer **#HELP** within the group, fostering a supportive community. Stick to the schedule, and let's make this group a hub of value and engagement!

SEEDO.MEDIA - Simple Social Media Planning

November

PLAN YOUR WEEKLY PBCG POSTS

2023

SEEDO.MEDIA - Simple Social Media Planning

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
30	31	1	2	3	4	5
6	7	8	9	10	11	12
#PROMOTION	#THANKYOU	#WEBSITE	#BIZTIP	#PBCGOFFER	#WEEKEND	#FBINSTAGRAM
13	14	15	16	17	18	19
20	21	22	23	24	25	26
#PROMOTION	#THANKYOU	#WEBSITE	#BIZTIP	#PBCGOFFER	#WEEKEND	#FBINSTAGRAM
27	28	29	30	1	2	3
4	5	6	7	8	9	10
#PROMOTION	#THANKYOU	#WEBSITE	#BIZTIP			

December

PLAN YOUR WEEKLY PBCG POSTS

2023

SEEDO.MEDIA - Simple Social Media Planning

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
27	28	29	30	1	2	3
4	5	6	7	8	9	10
#PROMOTION	#THANKYOU	#WEBSITE	#BIZTIP	#PBCGOFFER	#WEEKEND	#FBINSTAGRAM
11	12	13	14	15	16	17
#PROMOTION	#THANKYOU	#WEBSITE	#BIZTIP	#PBCGOFFER	#WEEKEND	#FBINSTAGRAM
18	19	20	21	22	23	24
#PROMOTION	#THANKYOU	#WEBSITE	#BIZTIP	#PBCGOFFER	#WEEKEND	#FBINSTAGRAM
25	26	27	28	29	30	31
#PROMOTION	#THANKYOU	#WEBSITE	#BIZTIP	#PBCGOFFER	#WEEKEND	#FBINSTAGRAM
1	2	3	4	5	6	7
#PROMOTION	#THANKYOU	#WEBSITE	#BIZTIP	#PBCGOFFER	#WEEKEND	#FBINSTAGRAM

January

2024

PLAN YOUR WEEKLY PBCG POSTS

SEEDO.MEDIA - Simple Social Media Planning

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
1	2	3	4	5	6	7
#PROMOTION	#THANKYOU	#WEBSITE	#BIZTIP	#PBCGOFFER	#WEEKEND	#FBINSTAGRAM
8	9	10	11	12	13	14
#PROMOTION	#THANKYOU	#WEBSITE	#BIZTIP	#PBCGOFFER	#WEEKEND	#FBINSTAGRAM
15	16	17	18	19	20	21
#PROMOTION	#THANKYOU	#WEBSITE	#BIZTIP	#PBCGOFFER	#WEEKEND	#FBINSTAGRAM
22	23	24	25	26	27	28
#PROMOTION	#THANKYOU	#WEBSITE	#BIZTIP	#PBCGOFFER	#WEEKEND	#FBINSTAGRAM
29	30	31	1	2	3	4
#PROMOTION	#THANKYOU	#WEBSITE	#BIZTIP	#PBCGOFFER	#WEEKEND	#FBINSTAGRAM
5	6	7	8	9	10	11
#PROMOTION	#THANKYOU	#WEBSITE				