WEEKLY PBCG SCHEDULE

MONDAY - #PROMOTION

Kick off the week by promoting your business with a single advert or post. Keep it concise and captivating, encouraging interaction.

TUESDAY - #THANKYOU

Express gratitude by giving thanks or sharing a testimonial for a business or individual in the Purbeck area. Cultivate a positive atmosphere within the community.

WEDNESDAY - #WEBSITE

Share the link to your website to create a weekly directory of group members. This allows others to explore your business further and strengthens the community connection.

THURSDAY - #BIZTIP

Offer valuable business tips, whether related to your industry or a general principle you live by. Focus on sharing knowledge and insights rather than promoting your own services.

FRIDAY - #PBCGOFFER

Provide exclusive offers to add value to group membership. These should be special deals or discounts, encouraging engagement and creating a sense of exclusivity.

SATURDAY - #WEEKEND

Share your weekend plans and a bit about yourself. This personal touch helps build a sense of community and encourages members to connect on a more personal level.

SUNDAY - #FBINSTAGRAM

Wrap up the week by dropping your Facebook and Instagram links. This not only helps group members connect but also aids in growing your social media following.

Remember, any #EVENTS can be shared on any day, and feel free to seek or offer #HELP within the group, fostering a supportive community. Stick to the schedule, and let's make this group a hub of value and engagement!

November

PLAN YOUR WEEKLY PBCG POSTS

2023

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December

PLAN YOUR WEEKLY PBCG POSTS

2023

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January

PLAN YOUR WEEKLY PBCG POSTS

2024

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